

SZ

Serendiva

The Ceylon Tea Hospitality



Experience the unique taste!

Feel the difference!



OUR COMPANY – The AZ Tea Philosophy

AZ Tea is a unique tea brand, founded on a passionate commitment to quality and authenticity in tea. We are pioneers in the Ceylon Tea Industry, boasting 4 generations of expertise, experience and knowledge. Our history dates back to the late 1890's, when tea was first introduced to Sri Lanka (then Ceylon) in the central hills of Kandy by James Taylor, the founding father of today's multi billion Ceylon Tea Industry. Our great grandfather, a true pioneer and ambassador of Ceylon tea, declared his commitment to the tea industry by purchasing the first tea plantations and tea production facility in Kandy, the birthplace of Ceylon Tea. In the early 1900's our tea production facility, Kurugama Tea Factory, was one of the few tea production facilities in the country. Today, we own one of the most modern and largest tea production facilities in the island.

His love for tea transcends generations, with his family today growing, manufacturing and packing teas to offer consumers around the world, only the finest. Today, we are one of the world's few vertically integrated tea companies; we truly understand the formula of a perfect cup of luxury tea. We even design our own packaging, all planned and perfected in house.

Quality is an obsession

Every-time you sip a cup of AZ Tea, you might it surprising to know that it's actually been tasted eight times before you. Quality control is a bit of an obsession of ours. To ensure you get a proper brew every time, each pack is 'eight times tasted' from the harvest to the auction room, pre-shipment and landed samples to pre and post production. When testing, our tea tasters don't just sip gently - they use special spoons and noisily slurp. This ensures plenty of oxygen mixes with the tea before it passes over their taste receptors so they get the full flavor.

We even take our tea flavoring very seriously and not merely a fad to lure customers. Our Ginger Tea is a product of 8 weeks of trial and error to perfect the art of an authentic cup of ginger tea, similar to that made by a Ceylon mother. Our Earl Grey Tea is scattered with natural Bergamot essence, a super-food for the heart and soul.

AZ Tea is also distinct in being Traditional Tea that is Single Origin Tea and packed Garden Fresh. These are important because traditional tea, made in the 'orthodox' style – a production process that starts with handpicking the leaves and continues through withering, rolling, oxidation and firing – follows a technique perfected over centuries. It produces tea that are varied and sophisticated. The alternative is CTC, a relatively recent method of production designed to offer a quick cuppa and in the process sacrifices all that is special in tea. Experts describe CTC as 'tea without a soul.'

AZ Tea is Garden Fresh, for it is freshness that guarantees a rich and satisfying cup, which is also potent in healthy antioxidants.



OUR PRODUCT

Brand Name – Serendiva (By AZ Teas)

Product Names - Serendiva

Description - The contents of Serendiva tea is pure Ceylon, certified chemical free teas. The teas are of Single Origin and packed garden fresh, usually within 1 - 2 days of manufacture. The teas are produced in our very own, state of the art tea production facility in the central hills of Ceylon. All our teas are derived from the tender most succulent leaves and manufactured in the orthodox manner to achieve a silky smooth, aromatic cup of tea, bringing back the quality and authenticity it tea.

Country of Origin - Ceylon (Sri Lanka)

Content

Pyramid tea bags - 30 grams, 15 Tea bags in aluminium foil

Bulk - 60 grams of bulk tea in aluminium foil

Varieties - 1 Pure Black Tea, 1 Pure Green Tea, 14 Flavored Black Teas

Period of expiry - 2 Years



Black Tea

Variety: Pure



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Peppermint Tea
Variety : Flavored



Ginger Tea
Variety : Flavored



Chai Tea
Variety : Flavored



Earl Grey
Variety : Flavored





Apple Tea
Variety : Flavored



Jasmine Tea
Variety : Flavored



Vanilla Tea
Variety : Flavored



Peach Tea
Variety : Flavored



Hibiscus Tea
Variety : Flavored



Safflower Tea
Variety : Flavored



Strawberry Tea
Variety : Flavored



Orange Tea
Variety : Flavored



Cinnamon Tea
Variety : Flavored



Green Tea
Variety: Pure



Lemon tea
Variety : Flavored



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AZ
Teas

A Product
By

AZ Teas (Private) Ltd.



AZ Teas (Pvt) Ltd. 5, Alfred House Avenue, Colombo 3, Sri Lanka
Phone: +94-77-359-3358, +94-76-793-3111, e-mail: info@az-teas.com
website : www.az-teas.com